Clear Horizon

CURRICULUM VITAE

Ed Hawkes, Senior Consultant

Overview of Expertise

Ed is an experienced evaluator who focuses upon the resilience, education, and climate change spaces. Ed's strong communication skills allows him to communicate technical or dense information in an accessible manner, provide clarity and evaluation advice, facilitate and elicit information from clients and interviewees, and deliver high-quality training. Ed's technical expertise is in evaluations of programs, strategies, and pilots. Ed prefers to work in long-term partnerships to gain a strong understanding of the context and evaluand, and enable strategic learning and design.

Ed studied the development of countries at university with a particular interest in socio-economic development and politics, which gives him a deep understand of the context in which the evaluands operate. Ed has a background in statistical analysis, and designed outcomes dashboards for the Great Barrier Reef Foundation, which have replaced the Australian Government's existing reporting system.

Qualifications & Training

2018   Masters of Development Studies, University of Melbourne

2015   Bachelor of Commerce (Actuarial Studies), University of Melbourne

Professional Development

2021   Evaluating Systems Change and Place Based Approaches, Clear Horizon

2021   Development Evaluation, Clear Horizon

2021   Social Network Analysis, Australian Evaluation Society

2020   Cost Benefit Analysis, Australian Evaluation Society

2019   Monitoring, Evaluation and Learning, Clear Horizon.

Project Experience

Evaluation studies

Ed has delivered more than 30 evaluations across different spaces including disaster response and recovery, education, place-based initiatives, and biodiversity. Recent project examples include:

- Social Recovery Initiatives in Schools, Victorian Department of Education and Training (2022-ongoing): Currently leading an evaluation of the psychosocial recovery initiatives in bushfire-affected schools, drawing upon a place-based evaluation approach.

- Story Hubs, 100 Story Building (2022): Delivered an outcomes and process evaluation for the Story Hubs pilot in five Victorian schools.

- NSW Farm Business Resilience Program (2021-22): Delivered MEL implementation support and a final evaluation for the NSW program aimed at improving farmer drought resilience.

- Young Farmer Business Program, NSW Department of Primary Industries (2018-2021): Developmental evaluation, tri-annual learning sprints, and annual outcomes evaluation reporting for the program, including the final evaluation.

- NSW Emergency Drought Relief Package 2018-21, NSW Department of Primary Industries (2019-ongoing): Led data collection and analysis and co-delivered the findings workshops and report writing for outcomes and process evaluation of the $1.2 billion Package and oversaw the economic evaluation component.

- NSW Illegal Dumping Strategy, NSW EPA (2021): Delivered outcomes and process evaluation, in a complex interdisciplinary space.

- Water Quality Governance model, Great Barrier Reef Foundation (2021): Delivered a process evaluation of the novel governance model used by the Reef Trust Partnership.

- Logan Community Maternal and Child Health Hubs, Logan Together (2021): Quantitative analysis to inform contribution analysis of Logan Together activities towards improved maternal outcomes.

- NSW Koala Strategy, NSW DPIE (2020-2022): Supported all stages of the evaluation of the NSW Koala Strategy, including data collection, workshop facilitation and reporting.

MEL Coaching and Advice

Ed has provided ongoing coaching and advice to different clients implementing MEL in their organisation or government. Recent examples include:

- South Australia Certificate for Education Board, (2020-ongoing): Provided ongoing coaching and MEL advice for pilots run across South Australian schools.

- In-drought programs, Australian Department of Agriculture, Water and Environment (2021 – ongoing): technical advice on how to evaluate value for money of in-drought support programs

- Farm Business Resilience Program, NSW DPI (2021-22): Currently supporting the implementation of the program MERI framework.

- Climate Resilient Living, IAG (2021 – 2022): ongoing evaluation support for pilot programs and other activities aimed at building the preparedness of citizens to respond to climate risk

Monitoring and Evaluation (M&E) Frameworks

Ed has developed MEL Frameworks and Plans for more than a dozen different programs and initiatives, including:

- Queensland Climate Adaptation Plan, QLD DES (2020 – ongoing): Currently leading delivery and implementation of a MERI framework that covers all Queensland government actions related to climate change, including building the capacity of agencies to understand and measure climate risk.

- Solar Homes, Solar Victoria/ Department of Land, Water, Planning (2020): Evaluation framework for $1.3 billion renewable energy program by the Victorian government.

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- Life Education Victoria, (2019): Development of program logics data collection plans for five modules offered by the client, including two modules in the redesign phase.

- Farm Business Resilience Program, NSW DPI (2021): Developed a MERI framework for a program aimed to improve drought preparedness and resilience of primary producers.

- Climate Resilient Living program, Insurance Australia Group (2021): Developed a Monitoring Evaluation and Learning (MER) framework for the program, which aims to improve resilience of communities in Northern Queensland to floods and other climate risks.

Evaluation Capacity Building and Program Logic Development

Facilitated or co-facilitated theory of change, evaluation planning, design and capacity building workshops for various NGOs and government including:

- James Cook University (2021): delivered an online tailored theory of change training for the aquaculture research team across three days.

- NSW Reducing Illegal Dumping Squads (2021): research and development of theory of change for RID squad programs with input from EPA, councils and RID squads.

- Life Education Victoria (2019): led training and facilitation for the development of four program logics at separate workshops for education modules

Dashboard Reporting

Ed has designed, developed, and overseen more than 20 dashboards, including:

- Reef Trust Partnership progress reporting dashboards, Great Barrier Reef Foundation: Coordinated and oversaw technical development of six progress reporting dashboards to replace the Australian government's MERIT reporting system (2020).

- Working Together, Tasmanian Department of Education: Coordinated and oversaw the technical development of dashboards reporting outcomes for early childhood education (2021).

- Windana Drug and Alcohol Recovery: Developed two client-facing dashboards that analyse and present survey results and supports staff clinical practice in real-time. (2017-18).

Memberships

Australian Evaluation Society

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